



Staff Report

April 10, 2018

TO: Honorable Mayor and Members of the Town Council
FROM: Sean Rabé, Town Manager
DATE: April 3, 2018
RE: Big Day of Giving Presentation

Recommendation

Hear presentation and approve proclamation declaring May 3, 2018 Big Day of Giving.

Issue Statement and Discussion

Kerry Wood from Sacramento Region Community Foundation and Karen Keene from Placer Land Trust will be giving the presentation. Big Day of Giving is a 24 hour online giving challenge (May 3rd) that brings together the region's nonprofit community to help raise unrestricted funds and spotlight the work the nonprofits do. Donors will be able to learn about local nonprofits and make donations year round as well as participate in the 24-hour giving frenzy once a year during Big Day of Giving. There are 96 Placer County based nonprofits participating this year, including a half dozen from Loomis.

CEQA Requirements

The proposed proclamation is exempt from CEQA.

Financial and/or Policy Implications

There are no immediate financial impacts.

Attachments

- A. Proclamation

TOWN OF LOOMIS

PROCLAMATION DECLARING MAY 3, 2018 BIG DAY OF GIVING

WHEREAS, on May 3, 2018, communities across the United States are participating in a Give Local America event in which community foundations encourage charitable giving in their regions; and

WHEREAS, the Sacramento Region Community Foundation, a trusted resource for contributing to local and regional organizations, will host the fifth annual Big Day of Giving on May 3, 2018, in partnership with local and regional businesses and community leaders; and

WHEREAS, over the past four years more than 40,000 people have donated on the Big Day of Giving, raising over \$23 million that local nonprofits have used to benefit our region; and

WHEREAS, this year 585 nonprofits throughout the four-County Sacramento region will participate in the 2018 Big Day of Giving, 96 of which are located in Placer County and serving our community; and

WHEREAS, Big Day of Giving is an opportunity for the Town of Loomis residents to show their community pride through supporting the good work of our local nonprofits; and

WHEREAS, philanthropic investment helps hardworking nonprofits make an impact on the causes that affect us all and provides donors with a sense of ownership and pride in their community.

NOW, THEREFORE, BE IT PROCLAIMED THAT the Town Council of the Town of Loomis does hereby proclaim **May 3, 2018**, as **Big Day of Giving** and encourage all citizens to support the work of local nonprofit organizations who help our community thrive.

PROCLAIMED this 10th day of April, 2018.

Mayor Rhonda Morillas